

LEDA 2021 VIRTUAL ANNUAL CELEBRATION

PRESIDENT • \$100,000

Year-long branding: "LEDA 2021 Sponsor"

Publicity: sponsor video feature, logo (virtual event platform, VIP events and awards ceremony, website); social media (5x); e-blast (3x); newsletter; sponsor profile page, virtual poll opportunities, verbal acknowledgement, live-feed ads and shout-outs (at event)

Full-page ad in Annual Celebration digital journal, front cover

10 VIP tickets to a LEDA pre or post-event VIP networking reception

Student support: full funding for 2 LEDA Scholars (six years)

Career Institute engagement and VIP opportunities

PROFESSOR • \$15,000

Full-page ad in Annual Celebration digital journal

Publicity: logo (virtual event platform, website, digital journal); social media (1x); sponsor profile page, and written live-feed shout-outs (at event)

GRAD SCHOLAR • \$10,000

Full-page ad in Annual Celebration digital journal

Publicity: logo (virtual event platform, website, digital journal)

PROVOST • \$50,000

Year-long branding: "LEDA 2021 Sponsor"

Publicity: sponsor video feature, logo (virtual event platform, VIP events and awards ceremony, website); social media (4x); e-blast (2x); newsletter; sponsor profile page, virtual poll opportunities, and live-feed ads and shout-outs (at event)

Full-page ad in Annual Celebration digital journal, back cover

5 VIP tickets to a LEDA pre or post-event VIP networking reception

Student support: full funding for 1 LEDA Scholar (six years)

Career Institute engagement and select panel

SENIOR SCHOLAR • \$5,000

Half-page ad in Annual Celebration digital journal

Publicity: listing (virtual event platform, website, digital journal)

JUNIOR SCHOLAR • \$2,500

Quarter-page ad in Annual Celebration digital journal

DEAN • \$25,000

Publicity: logo (virtual event platform, VIP events and awards ceremony, website); social media (2x); e-blast (1x); newsletter; sponsor profile page, virtual poll opportunities, and verbal and written live-feed shout-outs (at event)

Full-page ad in Annual Celebration digital journal

3 VIP tickets to a LEDA pre or post-event VIP networking reception

Career Institute engagement

For sponsorship inquiries contact:

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 External Relations

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 (516) 880-4931

or visit :
<https://ticketstripe.com/leda2021>

SPONSORSHIP RESPONSE FORM

PRESIDENT: \$100,000

SENIOR SCHOLAR: \$5,000

PROVOST: \$50,000

JUNIOR SCHOLAR: \$2,500

DEAN: \$25,000

Ad specifications: full-page: 6" wide x 9" tall;
half-page: 6" x 4.5"; quarter-page: 3" x 4.5";
bleed of 0.125" on all sides; crop marks
required; CMYK vector files (EPS or PDF)
preferred; for other formats (TIFF, JPG, etc.),
resolution of at least 300 DPI required.

PROFESSOR: \$15,000

GRADUATE SCHOLAR: \$10,000

Name:

Title:

Company:

Mailing Address:

Phone:

Email:

Listing for our digital materials:

Credit Card Number:

Exp. Date:

CVC/CVV:

Name on Card and Billing Address:

I will pay via ACH or Wire transfer (preferred method)

I will send a check payable to Leadership Enterprise for a Diverse America